

HUN 189: Mediated City

LaGuardia CC Fall 2024

Schedule: Wednesdays 2:15-5:35pm - E Building Room: E-216

Instructor: Jing Wang

Email: profwang21@gmail.com

Office Hour: 1-2pm.

Please contact me via email for appointments with at least one day notice.

COURSE DESCRIPTION

This course analyzes the various cultural, historical, ethnic, class and artistic dimensions of the New York urban environment through the lens of new media technologies such as digital maps, surveillance, and organization movements. Particular attention is given to creating maps of these new phenomena from gentrification and tracking to leaving on-line reviews.

The students then would analyze these maps to think critically if certain projects such as the gig economy have turned out as we had hoped. It will introduce students to the concept of "Psychogeography" and new ways to explore cities, familiarize students with new ways using familiar technology such as digital maps to create new maps of the city. Students will think critically about gentrification in their city, historical practices such as red-lining and how the city surveils its citizens.

We will work on one main project throughout the semester, about a neighborhood to which you have a significant relationship. This will intersect three different perspectives— your personal experience and memory, an older neighbor/family member's interview and historical research. We will be studying how memory is individualized and how it differs from narratives in the media.

COURSE OBJECTIVES

- Analyze a wide variety of different maps
- Create your own unique vision of the city using Adobe Photoshop, XD, and Premier.
- Ability to critically comprehend and discuss critical theory and non-fiction publications.
- Understand the impact of the urban experience on the city resident.
- Compare and contrast the contemporary city to its historical manifestations.

COURSE REQUIREMENTS

- Reading handouts from instructor
- External hard drive/USB drive
- Patience

Projects and assignments

All class projects and assignments are to be turned in before or on the date due. These projects and assignments will require you to work outside of the scheduled class time in the lab to complete them. Please plan and schedule your week accordingly.

If class is missed, it is your responsibility to make up for the work missed in the class. If a project is turned in late it will affect its grade.

Readings

Reading handouts will be given via the google classroom.

Grading

- Projects, assignments and exercises will be graded on an investment of time and energy, demonstration of subject matter, and following directions.
- Assignments are due at the beginning of class.
- Overdue assignments will be graded down one grade each week it is late

Projects and assignments: 50%

Class participation during critiques and discussions: 25%

Reading assignments: 25%

Attendance

Per the LaGuardia Community College Catalogue:

“Attendance Policy Attendance in class is a requirement and will be considered in the evaluation of student performance. Instructors are required to keep an official record of student attendance. The maximum number of unexcused absences is limited to 15% of the number of class hours.

Note: Absences are counted from the first day of class even if they are a result of late registration or change of program.”

*Arriving to class later than 15 minutes counts as 1 absence.

*If you arrive after five minutes, you are counted as late. Three late counts as an absence.

*Attendance and punctuality are required at all classes. If you arrive late to class, you will be marked absent. **Final grade will drop one full letter grade if student has missed more than two classes. Absence in more than three classes will constitute grounds for assigning a grade of ‘WU’.**

Class Participation

Students are required to be an active participant in on-line and off-line aspects of this class, including discussions and group critiques

It is expected that additional time, on a weekly basis, will be spent on your assignments and projects. It is your responsibility to plan ahead and schedule sufficient time outside of class each week for homework and individual lab time. It is also expected that students read, review, and practice material pertinent to the class schedule, for each class, before coming to class.

*No use of your phone including phone calls, texting or touching it.

*No Internet that is not related to the course.

Late Work Policy

- Assignments are due at the beginning of class, uploaded to the Blackboard.
- Late work will be accepted up to two weeks late, uploaded to Blackboard.
- Overdue assignments will be graded down one grade each class it is late.

Class Schedule (SUBJECT TO CHANGE!!)**Class 1-(Sep,11)**

Introductions

Go over the syllabus

Discuss the course, and how our field trips will happen. Discuss the mapping narrative project-

Concept of Psychogeography

Class 2--(Sep,18)

In-class exercise: Using google maps and drafting software, create a quick individual custom map about a certain subject - Include photos/drawings and writing.

Homework Reading : *Computing the Image of the City, Bin Jiang*

Class 3-(Sep,25)

Discuss reading in class – (everyone needs to participate)

Understanding Kevin Lynch's 5 elements that give shape to the mental representation of the city:
Paths, Edges, Districts, Nodes, and Landmarks.

Homework: An outline paragraph of what you talked of in class

Class 4-(Oct,2)

Narrative workshop. Personal experience

Assignment #1: Digital Collage: Personal visions of your neighborhood

Class 5--(Oct,9)

Work in-class

Mental map preview

Individual feedback

Class 6- -(Oct,16)

Narrative outline **MENTAL MAPS**

Homework: Work on map outline of the area you chose referencing at least 1 of each of the 5 elements (Kevin Lynch)

Class 7- (Oct,23)
Flushing Trip

Class 8--(Oct,30)
Assignment 2: Interactive mental Mapping of your Flushing Trip.

Class 9- (Nov, 6)
Mental maps presentation/ check in
Homework: Writing reflection on the trip

Class 10-(Nov, 13)
work on your historical research using google maps and other sites: collect a minimum of 10 historical images/maps of chinatown
Explore: <https://www.mcny.org/exhibition/greatest-grid-0>
Homework: Reading “Archigram’s Analogical Approach to Digitality, Fabíola M. Ribeiro and Rejane”

Class 11- ((Nov, 20)
Chinatown Video trip
Discussion Reading “Archigram’s Analogical Approach to Digitality, Fabíola M. Ribeiro and Rejane”
Homework: Writing reflection on the trip

Class 12- (Nov, 27)
Chinatown video project due
Homework: Final project P1

Class 13-(Dec4)
Work on your Final Project
Homework: Comparative Analysis of Neighborhood Proposal and Final Multimedia Neighborhood Storytelling Project

Class 14--(Dec11)
Workshop Final Project

Class 15-(Dec 18)
Final Presentation of your neighborhood multimedia project
Submit paper for comparing your original idea to your final project.